



# Welcome to Leeds University Business School







### About us

Leeds University Business School is a faculty of the <u>University of Leeds</u>, one of the leading higher education institutions in the UK.

We are ranked in the <u>top 100 universities in the</u> <u>world</u> (QS rankings 2025) and are a member of the prestigious <u>Russell Group</u> of research-intensive UK universities.

We deliver undergraduate, Masters, MBA, PhD, executive and professional education and online study, for about 5,000 students from around 100 countries. High ranked programmes

400 academic and professional services staff

We are one of a small number of business schools(top 1%) worldwide to be triple-accredited by AACSB, AMBA and EQUIS.







## Mission and Values

We deliver our purpose by being:

**Research-led:** providing thought-leadership to our community and employing rigorous scholarship to inform our globally-relevant curriculum

**Solution-focused:** bringing together multiple perspectives to apply innovative thinking to address local and global challenges

**Community-centric:** working collectively, fostering belonging and valuing difference,







## **Business School Structure**

Senior leadership team: Dean, Deputy Dean, Pro-Deans, Director of Operations, Heads of Department

Our seven departments form the framework for our **teaching** and **research**.

- Accounting and Finance
- Analytics, Technology and Operations
- Economics
- International Business
- Management and Organisations
- Marketing
- People, Work and Employment







# Accreditations for the Business School and our Programmes































# About the City of Leeds

## The city of Leeds

- Safe, friendly, welcoming
- Close to Manchester, York, and London (2 hours by train)
- Culturally vibrant
- Sport
- One of the most affordable cities in the UK for students/value for money
- University is a single campus at the North of the City







Leeds University **Business School** 

# Teaching Excellence 卓越的教学







# Teaching Excellence

- High-quality, interactive teaching
- Programme teams with global experience and expertise
- Guest lectures by industry professionals
- Small group seminars and workshops featuring real business case studies, assignment support, and group work
- A rich, multi-cultural experience

- 高质量、互动式教学
- 具有全球经验和专业知识的课程团队
- 行业专业人士的客座讲座
- 小型研讨会和工作坊,涵 盖真实商业案例研究和小 组合作
- 丰富的多元文化体验







# Teaching Excellence

- Programmes often combine modules from related disciplines, both within LUBS and the broader University.
- Exposes you to a range of alternative perspectives and applied techniques to aid in understanding complex global challenges.
- Examples: Economics and Finance, International Business and Marketing, Marketing and Design, etc.



- 课程通常结合相关学科的模块,涵盖商学院和更广泛的大学领域。
- 让你接触到多种视角和应用技术,帮助理解复杂的全球挑战。
- 例如: 经济学与金融、国际商务与市场营销、市场营销与设计等。





Leeds University Business School

# **Educational Resources & Facilities**

教育资源与设施







# Business School Facilities / 商学院教育设施



Maurice Keyworth building



Charles Thackrah building



Clarendon building



Newlyn building



The Esther Simpson building



Western campus

## Collaborative teaching space





## Executive boardroom and trading room



Executive boardroom



Trading room





## **Educational Resources**

- Minerva Learning Platform
  - Online Resources (Study Skills; Online Library; Carbon Literacy; Wellbeing; Digital Literacy)
  - Lecture Capture State of the art facility to allow lecture review

Access to the world's top financial tools:





**Bloomberg** 







Access to two, on-campus trading rooms and the world's top financial databases (e.g. Bloomberg, WRDS, CSMAR, Refinitiv Eikon, Datastream)

Other resources: Financial Times, Harvard Business Cases etc





# AI-Driven Digital Skills for Work-Readiness - 人工智能驱动的数字技能



All our programmes align with the **JISC Digital Capability framework**, supporting students in assessing and enhancing their digital skills / 我们所有课程均符合 JISC 数字能力框架,支持学生评估和提升数字化技能



All students could obtain a **Microsoft Office Specialist Certification** as part of their programme / 学生可以在课程学习中获得 Microsoft Office 专家认证



Annual **Digital Skills Week** – Aims at developing student digital literacies including the use of Al and Data Analytics / 年度数字技能周一旨在培养学生的数字化技能,包括人工智能和数据分析的应用



**Bespoke sessions** on using AI for Literature Reviews / Programming with Python run by Dedicated Digital Skills Advisors / 由专门的数字技能顾问提供定制课程,涵盖文献综述中的人工智能应用及 Python 编程



Students are **encouraged** to use AI with adequate academic support / 鼓励学生在充分的学术支持下使用人工智能







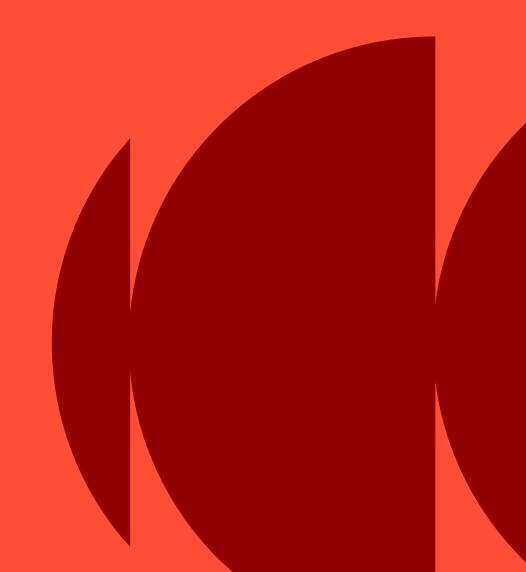


# Undergraduate and Postgraduate Portfolio









# Undergraduate Degrees

- BSc Accounting and Finance offers significant exemptions from the main professional bodies in the field, including ICAEW, CIMA and ACCA
- BSc Banking and Finance accredited by the Chartered Banker Institute (CBI)
- BSc Business Economics
- BA Business Management
- BA Business Management with Marketing accredited by the Chartered Institute of Marketing (CIM)
- BSc Economics
- BSc Economics and Finance
- BSc International Business accredited by the Institute of Export and International Trade (IOE)
- BSc International Business and Finance accredited by the Institute of Export and International Trade (IOE)
- BSc International Business and Marketing accredited by the Chartered Institute of Marketing (CIM)





# Postgraduate Degrees

#### **Accounting and Finance**

- MSc Accounting and Finance
- MSc Banking and International Finance
- MSc Finance and Investment
- MSc Financial Mathematics
- MSc Financial Risk Management

#### **Business Analytics and Information Management**

- MSc Business Analytics and Decision Sciences
- MSc Data Analytics and Human Resource Management
- MSc Management of Information Systems and Digital Innovation

#### **Economics**

- MSc Economics
- MSc Economics and Finance

#### **Innovation, Strategy and Entrepreneurship**

- MSc Enterprise and Entrepreneurship
- MSc Global Strategy and Innovation Management

#### **International Business**

MSc International Business

#### **Management and Operations**

- MSc Management
- MSc Global Supply Chain Management

#### Marketing

- MSc Marketing Management with Advertising
- MSc Consumer Analytics and Marketing Strategy
- MA Corporate Communications, Marketing and Public Relations
- · MSc International Marketing Management

#### **People, Organisations and Consulting**

- MA Human Resource Management
- MSc Management Consulting
- MSc Organizational Psychology and Business

#### The Leeds MBA





# **Careers and Employability**

- Professional and analytical skills translate directly to careers - expertise that employers value.
- Professional and Career Development
- Projects/internships
- Study tours
- Co-curricular opportunities
- Embed employers into programmes
- Support for entrepreneurs
- International careers support
- UG Optional years year in industry or studying abroad

- High-Fliers Research (<u>The Graduate Market in</u>
   2024) shows Leeds is the is the 4<sup>th</sup> most targeted UK university by graduate recruiters
- The University of Leeds is ranked joint-9<sup>th</sup> in the UK in the **QS Graduate Employability Rankings 2022**





## Internationalisation

## **Our vision**

To be a truly international university with global reach and impact through internationally relevant, accessible and high-quality education and world-changing research and innovation.

#### **Our Focus**

- ✓ Foster and embed an international mindset across all aspects of our activity.
- ✓ Continue to build, engage and support our globally connected community of staff, students and alumni.
- ✓ Create global partnerships that provide international learning and research opportunities to develop engaged global citizens and world-changing research and innovation.
- ✓ Enhance our international reputation by extending our worldwide reach and delivering global impact.

### **Our Objectives**

Student Education Collaboration	Research Collaboration	Industry Collaboration
Develop TNE partnerships	Joint publications	Industry speakers
Host incoming study tours	Joint funding proposal	Student internship
Develop COIL modules	Joint research projects	Student competition sponsored by industry





## Final information

- ✓ 1+1 is a double degree
- ✓ 3+1 is a prestigious and elite route for applicants
- ✓ Application process will be supported via caramelo205 Cara WeChat
- ✓ Prepare your IELTS asap lots of students leave this too late
- ✓ All information is available online at <a href="https://www.business.leeds.ac.uk">www.business.leeds.ac.uk</a>
- ✓ Any questions can be posted to LuLu on the WeChat here



利兹大学潘老师



扫一扫上面的二维码图案, 加我为朋友。





# Questions?

