



“东西方商业动态探究：经济与金融见解之旅”主题访学

East-West Business Dynamics: A Journey of
Economic and Financial Insight
5 February - 14 February 2026

Programme Highlights

Step into a programme bursting with **energy, expertise, and real-world impact**. You'll immerse yourself in **interactive** workshops that empower you to lead with confidence, master the fundamentals of stock trading, and build influential business networks that open doors worldwide.

Our exclusive lecture series connects you with top-tier academics who will guide you through the cutting edge of investing, international marketing strategy, EU monetary policy, and global business trends — giving you insights you won't find anywhere else.

But the learning doesn't stop there. Get VIP access to internationally operating companies right here in Leeds. Meet visionary business leaders, tour their facilities, and gain insider knowledge on how global enterprises innovate, compete, and thrive.

This isn't just an academic programme — it's your gateway to global opportunities, professional growth, and unforgettable real-world experiences. Get ready to discover, connect, and excel on an international stage.

Unlock a world-class learning experience designed to inspire, challenge, and accelerate your global ambitions.

Programme Highlights: Culture

Leeds a city rich with history and economic power. In addition to your stay in this ever-growing and ever-influential city, you will also have the opportunity to see a wide range of British culture across the country.

Your visit will include immersive and authentic British experiences including:

- A trip to **Liverpool**, home of The Beatles and the most museums outside of London
- A visit to **York**, an medieval walled city with an active traditional market
- **Afternoon tea**, a classic British dining tradition
- A tour of **Harewood House**, an Estate house with royal connections and famous gardens



Local Points of Interest

Leeds Art Gallery



Designated by the British government in 1997 as a collection "of national importance," this free museum showcases 20th-century collections as well as modern art.

Royal Armouries



A free-entry national museum dedicated to arms and armour, housing the national collection of global weaponry from ancient to modern times. This is a *must see* gallery located on the waterfront in the trendy Leeds Docks neighbourhood.

Trinity Shopping Centre



Featuring over 120 shops, this is the prime shopping centre for Leeds. Food and drink, leisure, fashion, sports, and cinema - all your big name brands can be found here.

Call Lane



A pedestrianised street full of restaurants, bars, and clubs, most featuring live music at night throughout the week. During daylight, you'll find the trendiest breakfast and brunch spots.

Leeds Park Square



Prefer the quieter things? Take a mindfulness break in this hidden beauty spot located in the Leeds financial district. Full of greenery and flowers, Park Square is the perfect picnic place. Along the perimeter you'll find cozy local cafes ideal for quick bites and hot drinks from early morning to late afternoon.

Campus Facilities



Gear

Monday – Friday ~ 9:00am – 5:00pm

Saturday ~ 10:00am – 5:00pm

Sunday ~ CLOSED

Gear is your one-stop shop for all things University of Leeds! Located in the Leeds University Union building, Gear has everything you need to commemorate your time at Leeds – hoodies and soft toys included.



The Refectory

Monday – Friday ~ 8:00 – 14:30

Saturday ~ CLOSED

Sunday ~ CLOSED

The Refectory is the campus dining hall. Food is freshly prepared on campus each day. It offers a wide range of options inspired from across the world, including made-to-order wok noodles, wraps, salads, fried chicken, street food bowls, daily specials and more.





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